

2016

Sponsorship Opportunities



Sponsorship with STA NSW will provide organisations a great opportunity to market their products and services to Turf practitioners throughout NSW.

2016 will see new initiatives at STA NSW including:

- Working with major sporting bodies to encourage more opportunities to educate and support turf managers.
- Online version of On Common Ground magazine.
- Collaborating with other green industry groups for cross promotion of events and industry information.



3 Packages are available to choose from or customise a package to suit your business!

Packages Include	Sponsor Membership \$500 +GST	Sponsor Membership PLUS \$2,300 +GST	STA NSW Partner \$4,300 +GST
Logo in Magazine Trade Directory (3 editions)	✓	✓	✓
Logo and contact details on STA NSW website with link to company website.	✓	✓	✓
1 Rep with full membership rights	✓	✓	
2 Reps with full membership rights			✓
Trade Stand at Cricket Wicket seminar (Aug). Includes 2 reps attending, flyer in seminar bag		✓	
Prime position Chemical Workshop (April) & Cricket Wicket Seminar (Aug). Includes 2 reps attending, flyer in seminar bag, logo on flyer.			✓
10 minute presentation at Cricket Wicket Seminar (Aug)			✓
Golf Day sponsor + 2 players		✓	✓
Half Page Advertising in 3 editions of On Common Ground online magazine		✓	
Full Page Advertising in 3 editions of On Common Ground online magazine			✓
Advertorial in 2 STA NSW eNewsletters			✓
Logo on STA NSW Website Home page			✓

Advertising

Additional advertising is available. STA NSW produces a magazine 3 times a year 'On Common Ground' as well as monthly eNewsletters. Distribution is around 400 turf managers and turf growers in NSW.

eMagazine	Sponsor Member Rate	Non Sponsor Member Rate
Banner Ad (1/3 of page)	\$175.00	\$225.00
Half Page	\$250.00	\$300.00
Full Page	\$450.00	\$500.00
Prime Positions	\$550.00	\$600.00

eNewsletter	Sponsor Member Rate	Non Sponsor Member Rate
Advertorial (per issue)	\$100.00	\$150.00

2016

STA NSW Sponsorship Booking Form



Company: _____ Company Representative: _____
 Address: _____
 _____ P'code _____ Office Phone: _____
 Mobile: _____ Email: _____
 Web address: _____

Tick sponsorship package below that you wish to secure. *All prices include GST*

Sponsorship		
Sponsor Membership \$550	Sponsor Membership PLUS \$2,530	STA NSW Partner \$4,730

Tick any additional advertising below that you wish to secure. *All prices include GST*

Advertising												
On Common Ground (Online magazine)											eNewsletter	
Banner			Half Page			Full Page			Prime Position			Advertorial
\$175 Sponsor Member			\$250 Sponsor Member			\$450 Sponsor Member			\$550 Sponsor Member			\$100 Sponsor Member
\$225 Non Sponsor Member			\$300 Non Sponsor Member			\$500 Non Sponsor Member			\$600 Non Sponsor Member			\$150 Non Sponsor Member
Autumn	Winter	Summer	Autumn	Winter	Summer	Autumn	Winter	Summer	Autumn	Winter	Summer	Month/s

Total Cost: \$ _____

Payment Options

- Cheque: Made payable to Sports Turf Association, NSW Inc
Mail to STA NSW
- Credit Card: Email or mail to STA NSW
- Direct Deposit: Email with remittance advice
Account: National Australia Bank
Sports Turf Association, NSW Inc
BSB: 082 330 Acct: 822041821
- Invoice: Email to STA NSW.

Sports Turf Association, NSW Inc

PO Box 230, Kenthurst 2156
 Ph: 02 9654 9130 Mob: 0408 441 119
 Email: info@sportsturf.asn.au
 ABN: 35 331 412 233

Office Use Only
Registered: _____
Payment: _____
Confirmed: _____

Credit Card Payment (Visa or Mastercard only)

Card Holder Name: _____ Total Amount _____ Signature _____

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Card Number

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Expiry Date