

# Marketing with STA NSW



# 2015

STA NSW acknowledges the importance of a good working relationship with trade organisations in the Sports Turf Industry.

STA NSW has always worked hard to encourage our members to support our trade sponsors and we will continue to do this in 2015. We have 3 packages available but we are also happy to customise a package that suits your business.

## 2015 Events

### Football Surface Forum



25th March 2015  
Valentine Sports Park, Glenwood, NSW

### Sports Turf Seminar



Wollongong area, 19th May 2015



Annual Golf Day 19th October 2015  
Bayview Golf Club

This year we will focus on 2 educational events and we will target areas where we believe we can get good attendance and potential new customers for our sponsors. In addition we will run our Annual Golf Day.



3 publications of On Common Ground magazine will be produced in 2015 as well as monthly eNewsletters. Both publications offer good opportunities for companies to promote their products and services.

### The Packages

**Sponsor Membership** - general sponsorship and promotes your business through the magazine and website

**Sponsor Membership PLUS** - everything all wrapped up for the year! This package allows you to pay in one go for events, advertising and sponsorship.

**STA NSW Partner** - All inclusive package. This is a more comprehensive package with presentations/demonstrations at events and more advertising.

Please see over for details of the packages.



[www.sportsturf.asn.au](http://www.sportsturf.asn.au)

February 2015

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Packages Include:	Sponsor Membership \$500 +GST	Sponsor Membership PLUS \$2,300 +GST	STA NSW Partner (Limited Packages available) \$4,300 +GST
Logo in Magazine (3 editions)	✓	✓	✓
Logo and contact details on STA NSW website with link to company website.	✓	✓	✓
1 Rep with full membership rights	✓	✓	
2 Reps with full membership rights			✓
Trade Stand at Football Surface Forum & Wollongong seminar (includes 2 reps attending, flyer in seminar bag)		✓	
Prime position Trade Stand at Football Surface Forum & Wollongong Seminar (includes 2 reps attending, flyer in seminar bag, logo on flyer)			✓
10 minute demonstration or presentation of products at Football Surface Forum & Wollongong Seminar (conditions apply)			✓
Golf Day sponsor + 2 players		✓	✓
Half Page Advertising in 3 editions of On Common Ground magazine		✓	
Full Page Advertising in 3 editions of On Common Ground magazine			✓
Advertorial in 2 STA NSW eNewsletters			✓
Logo on STA NSW Website Home page			✓

